



EYC FUNDRAISING INFORMATION

October – December 2019

Fundraising can be a significant method of generating revenue for choristers. At registration, each chorister is required to submit a \$100 fundraising deposit. This deposit will be returned or destroyed at the end of the season, provided the chorister has raised the required amount (\$100) **in profit** through choir fundraising activities. Fundraising opportunities include purchasing/ selling Safeway/Sobeys, Superstore, Save On Foods Gift Cards, and Purdys Chocolates. It is not necessary to raise all of the money through a single fundraising event. Profit earned through these fundraising activities go directly to the chorister’s fundraising account.

Here is a breakdown of the sales that would be required to net a profit of \$100:

Fundraiser type	Gift card denominations available	% profit earned	Amount required to purchase for \$100 profit earned
Superstore Gift Cards	\$25, \$50, \$100	5%	\$2000
Safeway/Sobeys, Save On Gift Cards	\$25, \$50, \$100	6%	\$1675
Planet Organic Gift Cards	\$50, \$100	10%	\$1000
Purdys Chocolates	Order individual items	25%	\$400

As a **BONUS**, any profit raised over the initial \$100 per chorister can be credited towards the chorister's tour fees or choir fees for the following choir season.

Grocery Gift Cards can be purchased at rehearsals from October 8 – April 14 on a first-come, first-served basis. If you need a larger special order of a denomination other than the denominations above, contact Lisa Eriksson.

Purdys Chocolates has two purchasing opportunities, geared toward Christmas and Easter sales.

Payment can be made with cash, cheque, or e-transfer (e-transfers must be sent by Monday, 7 PM the day before placement of order at Tuesday rehearsal).

Dates to note on your calendar:

Oct. 8 - Purdys catalogues available at rehearsal
 - Grocery Gift Cards available for purchase

Nov. 12 - Purdys orders due

Dec. 3 - Purdys orders pick up

Any choristers not wanting to participate in fundraising may notify Lisa Eriksson of their intent to have their \$100 fundraising deposit cheque cashed. Your fundraising contribution is then complete.