



ECC FUNDRAISING INFORMATION October – December 2018

Fundraising can be a significant method of generating revenue for choristers.

At registration each family is required to submit a fundraising deposit for each chorister (\$50 Junior Choir, \$100 Boys'/Girls' Choirs). This deposit will be returned or destroyed at the end of the season, provided the family has raised the required amount **in profit** through choir fundraising activities. Fundraising opportunities include purchasing/ selling Safeway/Sobeys, Superstore, Save On Foods, Planet Organic Gift Cards, and Purdys Chocolates.

New this year: purchase an Organic Produce Box through SPUD.ca – order once or order often: www.spud.ca
Select "Produce Box Fundraising" under the "Home" tab.

It is not necessary to raise all of the money through a single fundraising event. Profit earned through these fundraising activities go directly to the chorister's fundraising account.

There is no fundraising commitment for Primary Choir.

Here is a breakdown of the sales that would be required to net a profit of \$100:

| Fundraiser type | Gift card denominations available | % profit earned | Amount required to purchase for \$100 profit earned |
|------------------------------------|-----------------------------------|-----------------|---|
| Superstore Gift Cards | \$25, \$50, \$100 | 5% | \$2000 |
| Safeway/Sobeys, Save On Gift Cards | \$25, \$50, \$100 | 6% | \$1675 |
| Planet Organic Gift Cards | \$50, \$100 | 10% | \$1000 |
| Spud Organic Delivery Service | Order Produce boxes | 25% | \$400 |
| Purdys Chocolates | Order individual items | 25% | \$400 |

As a **BONUS**, any profit raised over the initial \$50 or \$100 per chorister can be credited towards the chorister's tour fees or choir fees for the following choir season.

Grocery Gift Cards can be purchased at rehearsals from October 2 – April 15 on a first-come, first-served basis. If you need a larger special order of any denomination other than the denominations above, contact Lisa Eriksson. Purdys Chocolates has two purchasing opportunities, geared toward Christmas and Easter sales. SPUD Organic Produce Boxes can be ordered year-round for fundraising profit.

Payment can be made with cash, cheque or e-transfer (e-transfers must be sent by Monday, 7 PM the day before placement of order at Tuesday rehearsal).

Dates to note on your calendar:

Oct. 2 - Purdys catalogues available at rehearsal
- select Grocery Gift Cards available for purchase

Nov. 12 - Purdys orders due

Dec. 3 - Purdys orders pick up

Any families not wanting to participate in fundraising may notify Lisa Eriksson of their intent to have their \$50 or \$100 fundraising cheque deposited. Your fundraising contribution is then complete.